Review of: "Understanding Creativity"

Iryna Simkova Simkova[1]

1 National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"

The topic of the paper is relevant.

As far as creativity is a multifaceted phenomenon that involves the generation of new and valuable ideas. It can be viewed through various lenses – psychological, cognitive, social, cultural, etc.

The author did a lot of work to collect together different approaches and ideas that help understand creativity concepts.

Still, the elements of the paper need improvement.

I believe that an effective abstract should provide a snapshot of the purpose, methods, results, and conclusions of the paper, and must be without questions.

The research methodology is not feasible. It would be great if the author provided methods he used while collecting information. And the Introduction part (if we may call it so) is very big. The main part misses visual support. The development of creativity is really a complex process, and as was mentioned previously, the author collected as many approaches and opinions as he could find. Nevertheless, the author mentioned that the paper is an attempt to point the way for future research to shed a little more light on the mysteries of creativity. It is hard to perceive in written form the results presented in writing. So, it would be beneficial if the author organized the results in some charts or graphs to compare information or proposed a model combining the information presented. For instance, the model can comprise cognitive approaches the author considered, or challenges, assessment, and all other aspects discussed in the paper.

The same issue is with the Conclusion. It might be supposed that the paragraph called A Complex Systems Theory of Creativity is considered a conclusion. I believe it could be more beneficial for the paper if the author, while writing a conclusion, involves summarizing the key points of the research, reflecting on its significance, and suggesting future directions or implications.

In general, the topic researched by the author is extremely important. It proves that understanding creativity involves recognizing its complexity and the interplay of cognitive, emotional, social, and cultural factors. It is good to remember that by fostering environments that support and nurture creative potential, we can harness creativity to drive innovation and solve the challenges of the future.