

# Review of: "Developing a Framework for Cost Reduction Strategies through Process Automation in SMEs: A United States Perspective"

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Potential competing interests: No potential competing interests to declare.

I think the paper has several weaknesses and not worthy of pu

1. SMES don' swim
2. what automation is it focus on?
3. what creation from literature can you benefit?
4. the framework presented in the paper is not proven to be rigorous and valid
5. the paper is only compilation of ideas from papers
6. what method was used to collect and analyse data?
7. what was the findings?
8. what is the contribution to knowledge?

In the United States, where small and medium-sized enterprises (SMEs) **swim** in a competitive environment, an arduous task is that of resource optimization without sacrificing one's competitiveness. The automation process of activities has been a very promising opportunity to reduce costs and improve productivity. On the contrary, smaller businesses typically do not spend enough time creating clear roadmaps for how to appropriately take advantage of automation. The goal is to efficiently formulate a cost-reduction framework using process automation in small to medium-sized enterprises in America. The creation of the framework is firmly based on the use of the relevant literature and empirical data (**what empirical data ???- NOT AVAILABLE**) to pinpoint the most important themes, such as process identification, technology selection, implementation strategies, and performance measurement. Therefore, through **weaving the key themes (what is the meaning of weaving ????)** into a workable model, this paper acts as a pragmatic manual for SMEs who aspire to reap cost reduction and competitiveness gains through the implementation of process automation.