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Antimicrobial Ayurveda Crops as Superfoods for Export, Conservation & Farmers' Benefit

Utkarsh Ghate¹, Hema Kulkarni

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Abstract

Antimicrobial resistance is growing worldwide and presents risks such as a pandemic. It is caused by the overuse or misdirected use of antibiotics. Regulation of antibiotic use can be accompanied by herbal drugs such as turmeric, pepper, & clover, etc., that have been found to be effective for millennia with no emergence of resistance reported, due to their polyphenols and alkaloids or combination, also emerging as "superfoods" due to their inclusion in the regular diet. Combined herbal therapy may be synergistic, preventing the evolution of resistance among the microbes. The cultivation of such superfoods can double farmers' income due to the growing demand and low input costs and save threatened wild herbs from extinction.

Utkarsh Ghate^{1,*}, and Hema Kulkarni²

 ¹ Ecologist, BAIF, Warje, Pune city, Maharashtra state, India, Email<u>ughaate@gmail.com</u>
² Faculty, Swami Atmanand Govt. Model College, Dhanora, Durg city, Chhattisgarh state, India, PIN 491001. Email-<u>drhemakulkarni@gmail.com</u>

*Corresponding author.

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Introduction

Health & well-being for all is an emerging global priority, as highlighted by the COVID-19 pandemic^[1]. Noncontagious diseases (NCDs) such as obesity, diabetes, blood pressure, heart disease, & cancer have emerged as new top global health risks, accounting for 71% of global deaths ^[2]. Contagious diseases took a back seat until recently but suddenly emerged as a global health risk due to the emergence of resistant bacteria, threatening the efficacy of antibiotics that have saved millions of lives over decades ^[3]. Bacterial infections are again a risk worldwide due to the overuse/misuse of antibiotics, as well as no new drug development in the pharmaceutical industry. The World Health Organization (WHO) recognizes antimicrobial resistance (AMR) as one of the 10 major global public health threats, with an estimated 5 million deaths annually associated with bacterial AMR worldwide. AMR could result in up to 10 million deaths a year by 2050 ^[4]. Moreover, this burden falls disproportionately on low- and middle-income countries, furthering inequality.

Ayurveda, the traditional Indian medicine system, has emerged as a new global hope to manage NCDs in the West^{5]}. Some Ayurvedic remedies are emerging as global "superfoods," e.g., boiled Turmeric milk - famous as "latte" across airports and roads, hotels!

Superfoods are diet ingredients with antioxidant properties^[6]. Polyphenols, aromatic carbon compounds in many superfoods, are phytochemicals promoting health security and well-being due to their preventive, curative, as well as rejuvenating properties^[7]. Such health molecules are antioxidants and are found in common fruits and vegetables, already emerging rapidly as "super-foods," e.g., Red Onion, Drumstick leaf, Pumpkin seeds.

Drumstick leaves and powder, from the common Indian backyard tree, are a huge global export commodity, termed "Superfood," i.e., food with extra nutritional and health benefits ^[8]. Green tea, Pumpkin seeds, and Turmeric (in milk, called "latte") are a few other super-foods with rising global sales and recognition. Most superfoods serve as tonics to overcome fatigue, improve metabolism, and reduce the risk of and medicine intake for chronic or "lifestyle" diseases such as diabetes, diabetes, and cardiovascular disease (CVD)^[2].

Oxidative stress is a major cause behind many ailments, and it deteriorates food too. Lipid peroxidation initiates the food degradation process caused by the free radicals, and is responsible for various chronic and degenerative diseases. To counter such health impacts, antioxidants like vitamin A, B, C, E, ß-carotene, etc., are sold today heavily as health supplements. There is a growing trend in consuming natural foods, especially fruits and vegetables, due to their healthy phytochemical content as it is better assimilated and has fewer adverse effects, helps immunity, and supports resilient health ^[9]. A diet rich in fruit and vegetables often shows a lower risk of cancer, cardiovascular disease, stroke, Alzheimer's disease, cataracts, and aging disorders, serving often as a "preventive treatment."

Many Ayurvedic herbs have very good anti-oxidant potential (clove, i.e., *Syzygium aromaticum* L., is amongst the top 3, and Turmeric- *Curcuma longa* L., is in the top 10^[5]. Ayurveda can rise globally faster by branding its anti-oxidant value and polyphenol content as Traditional Chinese medicine (TCM) did with the Gingko & Ginseng herbs ^[10]. This can multiply Indian exports and benefit the economy, besides improving farmers' income.

Superfoods can bring environmental, farmer, & social benefits as they have larger popularity & demand than typical medicinal plants, with a niche market. We show this here with the example of 4 marginal crops/ wild vegetables in Ayurveda but now emerging superfoods, viz., Kangkog (*Ipomea aquatic*), Water Chestnut (*trapa bispinosa*), Lotus (*Nelumbo nucifera*), and Spinegourd (*Momordia dioica*). These are mainly wild but are now cultivated marginally in farm bunds, riverbeds, forest margins, etc., especially in eastern India by poor farmers. These are routinely consumed in religious fasting, as tonics, & are already exported, such as from Gujarat (Spinegourd). The increasing demand and harvest of many herbs have led to the problem of wild stock depletion and even the extinction of rare species, with over 100 Indian medicinal plants in Ayurveda being at such risk, using the IUCN (International Union for Nature Conservation, ^[11]. Hence, their substitution by species that are cultivated/ weeds/ abundant in the wild can be an effective conservation measure ^[12].

Methodology

The antioxidant potential and health benefits of the 4 selected herbs were compiled from the literature. Their farm economics were also compiled from the literature and from consulting farmers in Chhattisgarh & consulting agri-experts such as those from the National Institute of Rural Development (NIRD), Hyderabad, where the 1st author worked before.

Results

Table 1 displays the key phytochemical characters of the 4 species, such as total phenolic content (TPC). It also shows that the TPC value of spine gourd is higher than that of most fruits & vegetables &, Water Chestnut/ Caltrop is the top in Asia ^[13]. Many of them are antimicrobial so can be vital due to the growing antimicrobial resistance from the overuse of antibiotics ^[14].

Table 1. Phytochemicals and uses of potential superfoods

CROP	Water spinach	Spine gourd	Lotus	Water Chestnut
BOTANICAL NAME	Ipomea aquatica Forsk. [15][16]	Momordia dioica Roxb. ex Willd. ^{[17][18]}	<i>Nelumbo nucifera</i> Royle. ^{[19][20]}	<i>Trapa natans</i> L. <i>= T.</i> <i>Bispinosa</i> Roxb. ^{[21][22]}
COMMON NAMES	Karmatta, Nadishak, Kangkong	Khekasi, Kartoli, Spine gourd	Kamal beej/ gatta, Makhana, lotus seed	Singhara, spiny nut
TPC	8	21	8	45
At RISK SPECIES ^[11]	Phyllanthus niruri L.	Phyllanthus niruri L.	Saraca asoca L.	Tribulus terrestris L.
ACTIVE INGREDIENT	Myricetin, quercetin, luteolin, apigenin, kaempferol, carotenoids	Triterpenes, alkaloids, flavonoids, glycosides, Thiamine, Riboflavin, Niacin	Nelumbosides A–D, 5 flavonoids, 4 alkaloids	Saponins, phenols, alkaloids, flavonoids

TPC- Total phenol content- mg GAE/ g FW, FW- fresh weight, GAE- Gallic Acid Equivalent

Table 2 shows the income potential of the proposed Ayurvedic superfoods, which is about Rs. 0.75 to 1 lakh (0.1 Million)/acre/year, and is found to be double or more than that reported for rice or other common crops in the poor central/east India bypassed by the green revolution ^[23]. Carlson et al ^[24] provided antioxidant values for most of the food items globally, and the values of 4 species mentioned here match the herbs and spices category in it (Antioxidant content in mmol/100 g), having medicinal importance, while other normal food items only possess an antioxidant value of 0-5 mmol/100 g. Proestos ^[6] has provided a literature review to say superfoods can preventively benefit health.

Table 2. Farming Income potential of potential superfoods						
SPECIES	Yield Quintal/acre	Price Rs./quintal	Gross Income Rs./acre			
Lotus seed	20	3,500	70,000			
River spinach	22	5,000	110,000			
Spine-gourd	40	2,000	80,000			
Water chestnut	40	2,000	80,000			

Discussion

The 4 superfoods proposed here have antimicrobial properties: Kangkong^[16], Spine gourd^[18], Lotus^[20], Water Chestnut [22]. Many spices & herbs have antimicrobial properties and can reduce antibiotic use when standardised as a decoction/extract^[25].

Traditional Chinese medicine (TCM) leads globally in exports, and many raw drugs such as Gingko or Ginseng are from farming, not the wild ^[26]. But the reverse is the case for Ayurveda/Indian System of Medicines (ISM)^[27]. This is threatening many wild species with extinction due to overharvesting and limited production, and hence there is a need to shift to farming for long-term sustainability ^[28]. The identification and branding as "superfoods" & "natural" can help in this ^[29] & benefit the farmers too. The People's Biodiversity Register (PBR) is a documentation tool at the village council

level advocated by Indian biodiversity law that can help to scout the superfoods nationwide ^[30]. Since the Lotus is used for the treatment of Alzheimer's disease traditionally ^[31], the possibility of new drug development cannot be ruled out, as the bioactive "Artemisinin," used to treat Malaria, sprang a surprise a decade ago ^[32]. Ayurveda has many such time-tested, traditional surprises that await re-discovery & redevelopment to reduce AMR ^{[33][34][35]} & novel uses such as fruit juice preservatives to replace preservatives that are considered carcinogenic/immunity compromising ^[36]. Even Ayurvedic surgery for Benign Prostate Hyperplasia (BPH) is successfully performed without antibiotics on a 83 year old patient at Meerut, India ^[37].

Statements and Declarations

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Authors' contributions

The corresponding author did the research & writing; the co-author gave direction and did the editing.

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