

Review of: "The Impact of Data-Driven Decision Making on

the Annual Net Sales Revenue and Stock Price of Amazon A Study from 2004 to 2022"
Mihalj Bakator ¹

Dear Author,

1 University of Novi Sad

Please write about the existing knowledge gap and how this paper aims to fill this gap.

Write down research questions or hypotheses that guide your research.

Expand the literature review with newer references (2023 and 2024).

Write about the potential implications of your paper (economic, political, social, etc.).

Write and discuss the limitations and advantages of the study.

Potential competing interests: No potential competing interests to declare.

Kind regards,

Reviewer

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