

Review of: "Are Tobacco Companies in Nigeria Complying With Health Warning Label Regulations on Cigarettes and Other Tobacco Products?"

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Potential competing interests: No potential competing interests to declare.

Article is well-written, oriented to the objectives, methodology is concrete and adequate.

Though the packet labelling was checked to see whether it conforms to guidelines or not, the impact of the labelling on consumers was not mentioned in the introduction or elsewhere. Are there studies which weigh the outcome of proper labelling in contrast to improper or inadequate labelling? The impact parts from References No. 16, 29, 30 are missing; another example that I could suggest is [Diane B. Francis et al.](#), Impact of tobacco-pack pictorial warnings on youth and young adults: A systematic review of experimental studies

The authors may add recommendations based on the findings of the study.

As there are 0% plain images or say attractive images on packets [tables 1, 2], but one of the pictures from supplementary data shows images of two apples, there may be others too; the authors may clarify about it. [see appendix image, top row]