

Review of: "Exploring the Impact of Analytics-Driven Forecasting on Spotify Technology's Financial Health: An Exploratory Data Analysis"

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Potential competing interests: No potential competing interests to declare.

The analysis is very scant and not meticulous. To check financial ratios from income statements and balance sheets is not to provide in-depth analysis. From the analyst's perspective, the cash flow statement is the crucial financial statement; hence, ratios related to the CFS. Analyzing the trend of the top line, operating profits, and NPM, and further providing insights in terms of operating and financial leverage, will add value. The author could consider the financial metrics provided by Benjamin Graham and his health check indicators.