

Review of: "[Review Article] How to Improve the Human Mindset"

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Potential competing interests: No potential competing interests to declare.

- 1. The abstract is loosely written. It is not as informative as expected. A standard abstract must present, without leaving any doubt, the objective of the paper precisely; source of data (which is not present in your abstract); analytical approach used; key findings; and any policy implications and recommendations.
- 2. The English and writing of the manuscript should be significantly improved. Pay careful attention to punctuation and articles.
- 3. The introduction does not precisely construct the research problem tackled and does not show how the problem is taken care.
- 4. The authors ignored many recent papers in the area; add these articles in the literature review & introduction:
- **1**Faraj, K. M., Faeq, D. K., Abdulla, D. F., Ali, B. J., & Sadq, Z. M. (2021). Total Quality Management And Hotel Employee Creative Performance: The Mediation Role Of Job Embeddedment. Faraj, KM, Faeq, DK, Abdulla, DF, Ali, BJ, & Sadq, ZM (2021). Total Quality Management And Hotel Employee Creative Performance: The Mediation Role Of Job Embeddedment. Journal of Contemporary Issues in Business and Government, 27(1), 3838-3855.
- **2** Sun, J., Apornak, A., & Ma, G. (2023). Presenting a mathematical model for reduction of delays in construction projects considering quality management criteria in uncertainty conditions. Journal of Engineering Research.
- **3**Apornak, A., Raissi, S., Keramati, A., & Khalili-Damghani, K. (2023). Modelling new service development using Kano, QFD and mathematical programming in an emergency department healthcare unit. International Journal of Process Management and Benchmarking, 13(1), 1-18.
- **4**Mousavi, S. F., Apornak, A., & Pourhassan, M. (2023). Robust optimization model to improve supply chain network productivity under uncertainty. Journal of applied research on industrial engineering, 10(2), 273-285.
- **5**Patwary, A. K., Alwi, M. K., Rehman, S. U., Rabiul, M. K., Babatunde, A. Y., & Alam, M. M. D. (2022). Knowledge management practices on innovation performance in the hotel industry: mediated by organizational learning and organizational creativity. Global Knowledge, Memory and Communication.
- **6** Vihari, N. S., Yadav, M., & Panda, T. K. (2022). Impact of soft TQM practices on employee work role performance: role of innovative work behaviour and initiative climate. The TQM Journal, 34(1), 160-177.



- **7**Khalili-Damghani, K., Noorzadeh, F., & Apornak, A. (2022). Resource allocation problems in data envelopment analysis with simultaneous shared costs and common revenue. International Journal of Data Envelopment Analysis, 10(2), 1-12.
- **8**Cheah, L. F., Cheng, M. Y., & Hen, K. W. (2023). The effect of quality management practices on academics' innovative performance in Malaysian higher education institutions. Studies in Higher Education, 48(4), 643-656.
- **9**Shin, H., & Perdue, R. R. (2022). Developing creative service ideas through hotel customer engagement for open innovation: Focused on empowerment and motivation processes. International Journal of Hospitality Management, 100, 103077.
- **10**Keramati, A., Damghani, K. K., Apornak, A., & Raissi, S. (2020). Optimization nursing employees in a hospital emergency department by using linear programming. International Journal of Management Concepts and Philosophy, 1(1).
- **11** Ghasemi, M., Sahranavard, S. A., Alola, U. V., & Hassanpoor, E. (2023). Can cost and quality management-oriented innovation enhance patient satisfaction in medical tourist destination?. Journal of Quality Assurance in Hospitality & Tourism, 24(6), 806-835. 5. The implications of the results should be discussed in more detail. The authors should provide managerial insights based on the output.
- 6. The provided results in Figures are not explained well. It is important to present your analysis of the numerical results in a better way.
- 7. What is the gap in research of your work? Write about one paragraph at the end of the literature review.