

# Review of: "Bank Customer Churn Prediction Using SMOTE: A Comparative Analysis"

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**Potential competing interests:** No potential competing interests to declare.

1. The article begins by assuming a specific reason for churn, but it is expected to explore various factors and establish definite reasons for churn.
2. The bibliography needs to be corrected and completed. There are certain references in the introduction section; however, those are missing in the "References" section.
3. In the introduction section, the author has made mostly self-references. The introduction should include more diverse references.
4. The objective of the article is unclear; it is unclear whether it aims to address class imbalance, explore influential attributes, or find a suitable machine learning method to identify churn.
5. This topic is popular, and many studies have been done on it, including work on imbalanced clusters using methods like SMOTE. The article lacks novelty and should explore an original idea, as the concepts discussed have already been studied extensively.
6. Additionally, the article needs improvement in the English language and grammar.