

Review of: "The Applicability of Design Thinking in the Tourism Sector, Kwazulu-Natal, South Africa"

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Potential competing interests: No potential competing interests to declare.

The study is based on an interesting topic that cuts across both tourism and management sciences.

The study is based on interviews with both industry professionals and other stakeholders, which is a strength of the study.

The weakness of the study lies in its findings and their applicability.

This is because the study is based more on a collection of opinions, which does not have significant scientific relevance or novelty. The study does not apply data processing methods to assess the relevance and impact of the opinions on the problem under study.