

Review of: "Marketing automation, social networks, workspace and investments for industry 5.0"

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Potential competing interests: No potential competing interests to declare.

Some Suggestions for Article

1. The methodology of the study is not mentioned in the abstract. Which research design is this study based on? Qualitative or quantitative? Is this study a review or literature review? How and in what way were the findings reached? More detailed explanations should be made on these issues.
2. The concept of sociotechnics in the heading Institutions should be explained. Readers may not be familiar with this concept. Perhaps a footnote could explain what is meant by this concept, even if only in one sentence.
3. **"Extremes of politics, such as cutting developmental investments off during crises or open war disrupt stability, and hinder innovation of the overall business environment."** This sentence is needed for a citation.
4. (A methodology originated from Japan) instead of **"(a methodology for organizing and improving workplace efficiency)"** should be written.
5. Why are there no citations under the heading "Individuals"? However, under this heading, the 5S technique is mentioned and its effects on the concept of sociotechnics are explained.
6. This is not the original meaning of these words **(Sort, Set in Order, Shine, Standardize, Sustain)**. Please do not use new words to fit the letter "S". Write the original Japanese terms.