

Review of: "Design of an Educational Campaign Based on the Theory of Planned Behavior to Encourage People to Donate Organs: A Study Protocol"

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Potential competing interests: No potential competing interests to declare.

Thank you for inviting me to review this article. In the introduction, the author needs to mention the intention and attitude of organ donation among other deaths along with brain death. Authors need to explain more about the perspectives of other Middle East countries like Saudi Arabia, UAE, Bahrain, and other countries' perspectives on organ donation. They need to add more information about Asian countries' organ donation. In the methods, how did they select the different places for data collection? They should collect data from different centers where people of different religions are present. They should collect data from different cultures and compare the attitudes, intentions, and knowledge. However, authors should include the questionnaires for knowledge, attitude, and behavior (Knowledge questions should be an evaluation of previous knowledge about organ donations, attitude questions should reflect the individual attitude or feelings towards organ donations; behaviour questions should be under individual acts of organ donation; otherwise, it is difficult to evaluate for reviewers whether the questions are appropriate for knowledge, attitude, and behavior or not). In my suggestion, authors should group the respondents according to age, gender, educational status, and family background. All the questions should be carefully evaluated for the knowledge, attitude, and intention sections. Moreover, authors need to write about the novelty of this protocol, though lots of published articles regarding the TPB of organ donation exist.