

Review of: "Innovation in Local Digital Media: The Case of Sevilla Directo"

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Potential competing interests: No potential competing interests to declare.

The work presented consists of a case study regarding new means of creating, financing, and disseminating news and media. It provides a very detailed and well-supported local analysis of Seville, supported by other sources. It highlights the performance and characteristics of the Sevilha Directo project, and how these characteristics contradict traditional models and adapt to current reality and challenges. The text is academically well-supported and could have been based on a dissertation. Perhaps that is why the most recent bibliographic reference is from the INE, which is the only one from 2024; the work would benefit greatly if it were updated with a few more recent references. The use of the future tense (The case study will be used) should be avoided in the abstract; the past or present tense is preferable. Point three is duplicated; "Discussion and Conclusions" should be the fourth. The work portrays well the state of the art and the challenges of the media in dealing with innovation.