Review of: "The Applicability of Design Thinking in the Tourism Sector, Kwazulu-Natal, South Africa"

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This study is very relevant and current. Design thinking is being researched and explored in many fields. Since tourism is a multifaceted and multidisciplinary area of study, and a human-centered activity, this approach makes perfect sense. The use of a relevant bibliographic framework also supports the discussion of the interview results and the conclusions.

Design thinking can significantly enhance tourism sustainability by promoting innovative solutions that address the environmental, social, and economic impacts of tourism. It also fosters innovation, sustainability, and inclusivity. By understanding and addressing the unique challenges and opportunities within the region, stakeholders can develop tourism products and services that benefit both tourists and local communities, ensuring long-term sustainability and economic growth.

It is a very current study and demonstrates the relevance of design thinking. However, it would be desirable for the results of this qualitative research to be corroborated by a quantitative research model that could articulate all the variables involved, ideally, in practical applications.