

Review of: "The Innovations Driving Tesla's Success: Disruptions, Competition, Business Model, Customer Transformation, and Entrepreneurial Strategies"

Cosmas Anayochukwu Nwankwo¹

¹ Chukwuemeka Odumegwu Ojukwu University

Potential competing interests: No potential competing interests to declare.

Thank you for the opportunity to review this paper.

The introduction section lacks citations.

State the research gap clearly.

In the paper, EV needs to be written in full for readers' understanding of its meaning.

Authors can also discuss the financial performance of Tesla's success story and the current market value.

Methods taken by Tesla in building a successful business can be discussed intensively.

Again, discuss how business model innovation is implemented by Tesla and how the model helps in taking the company to the next level of success.

Limitations and future studies are missing.