

Review of: "The Applicability of Design Thinking in the Tourism Sector, Kwazulu-Natal, South Africa"

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Potential competing interests: No potential competing interests to declare.

So far, the paper is sufficient, but needs some improvements

Introduction - The objective of this research is still not clear enough. Please add more information and evidence (suggested addition of 2 or 3 paragraphs).

Methodology - please add a bit of research method information about the research design

Discussion and conclusion parts should be revised to improve the readers' ability to identify the theoretical implications of the findings. Presently, the discussion section focuses only on summarizing the study's findings. The authors need to emphasize the clarification of the theoretical findings in this discussion section. In addition, the conclusion is not focused on answering the research objectives.

References

Please write in the appropriate style, for example, APA style or anything that the author knows.