

Review of: "Integrating Burkhard Heim's Unified Field Theory into Management Science: A Quantum Approach to Organisational Complexity"

Gandolfo Dominici1

1 University of Palermo

Potential competing interests: No potential competing interests to declare.

This paper presents an interesting and novel viewpoint. The topic is highly original and offers a fresh perspective. Considering it is a viewpoint, it has the potential to make a significant contribution. However, the main limitation of the paper lies in its empirical verification. The viewpoint could be enriched by providing more in-depth examples of how this approach could (or did) improve organizational results. A comparison with other holistic approaches, along with a detailed discussion on limitations and suggestions for further research, would strengthen the paper.

My advice is to:

Clearly explain, with practical examples or case studies, how this approach can concretely help managers achieve corporate goals and how these achievements could be measured.

Develop a more detailed comparison with existing holistic approaches to highlight the unique contributions and potential advantages of this new viewpoint.

Given that this is a novel approach that has not yet been widely applied in real organizations, the paper must include sections on "limitations" and "further research" to address potential gaps and future directions.

Additionally, the references should be thoroughly checked for accuracy and completeness. For instance, the citation of Jung (1968) is missing from the reference list and should be included.

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